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Identifying users of coupons - by marking set of stamps with code that identifies particular user and then securing stamps on each coupon that user exchanges

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Number of Countries: 016 Number of Patents: 003

Patent Family:

Patent No	Kind	Date	Applicat No	Kind	Date	Main IPC	Week
EP 512413	A2	19921111	EP 92107388	A	19920430	G06K-017/00	199246 B
CA 2066056	A	19921109	CA 2066056	A	19920415	G06K-019/00	199305
EP 512413	A3	19930922	EP 92107388	A	19920430	G06K-017/00	199509

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Cited Patents: No-SR.Pub; 1.Jnl.Ref; DE 2823509; EP 354260; JP 53017238; US 1592931; US 3890599; US 4554446; US 4908761

Patent Details:

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Designated States (Regional): AT BE CH DE DK ES FR GB IT LI LU MC NL PT SE

Abstract (Basic): EP 512413 A

The method involves producing a set of identifiers and marking each identifier in the set with a specific identifying indicia. The marked set of identifiers is provided to a user associated with specific identifying indicia. The user is instructed to secure at least one of the identifiers to an item such as a coupon and to obtain a first article using the item.

The identifying indicia are then read. The identifying indicia on each identifier also recorded in a database and the indicia comprises a bar -code .

USE/ADVANTAGE - For identifying users of coupons and other documents for studies of purchasing habits etc. Reduces potential of fraud associated with redemption of coupons etc.

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Title Terms: IDENTIFY; USER; COUPON ; MARK; SET; STAMP; CODE; IDENTIFY; USER; SECURE; STAMP; COUPON ; USER; EXCHANGE

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